

Executive Director Activity Report

Sept. 22nd Designated Interim MSSFA Executive Director

Sept. 24th Meeting with Karen Raterink at Big Weenie Brands for GLSFN advertising

Sept. 25th Meeting with Rick Balabon & Deb French to review GLSFN responsibilities

Sept. 27th Meeting with Dan Mehany from Bullseye Marketing Group for GLSFN
Meeting with Deb French in Allegan to review contract responsibilities & tape

Sept. 29th Meeting with Dan Clark, Graphics Artist to review MSSFA logo concepts

Sept. 30th Telephone line installation & printer/fax/scanner purchase and installation

Oct. 5th Meeting with Warren Wolf at Wolf Marine to for GLSFN advertising
Meeting with Deb French in Paw Paw to pickup software & Big Jon gear

Oct. 6th Telephone solicitation and forwarding contracts to GLSFN customers

Oct. 7th Telephone solicitation and forwarding contracts to GLSFN customers

Oct. 8th Meeting with Director Humphies and Conservation Groups in Lansing, MI
Luncheon meeting with Kelly Smith, Rick Balabon & Jim Vandermass
Meeting with Ken Vandervest at D&R Sports Center in Kalamazoo

Oct. 12th GLFN article interviews for Big Weenie dog rescue & Nowicki tribute

Oct. 13th Rabbit River tour to identify public access site locations for DNRE acquisition

Oct. 14th Telephone solicitation and forwarding contracts to GLSFN customers

Oct. 18th Check presentation to Boys' & Girls Club from Big Red Classic Tournament
MSSFA Region II meeting in Grand Rapids

Oct. 20th Lake Huron Citizens Fishery Advisory meeting in Roscommon, MI

Oct. 23rd Fly fishing trip on the Pere Marquette River from Gleason's landing to
Rainbow rapids

- Oct. 25th Lake Michigan Citizens Fishery Advisory meeting in Lansing, MI
Coldwater Regulations Steering Committee meeting in Lansing, MI
- Oct. 26th Telephone solicitation and forwarding contracts to GLSFN customers
- Oct. 27th Secured GLSFN advertising agreement with Warren Wolf at Wolf Marine
- Oct. 29th Business cards printed at Kinkos and finalized telephone service contract with Charter Communications
- Nov. 1st Holland Steelheaders board meeting & nominations committee report
Prepared MSSFA public statement for Natural Resources Commission meeting
- Nov. 2nd Tony Salerno interview for GLSFN article on Living the Dream Tournament Team success in 2010. Telephone calls with stream fishers about gear restrictions on the Pere Marquette and Manistee rivers
- Nov. 3rd Meeting with Deb French in Paw Paw to review GLSFN report for directors meeting and review trade out accounting for product advertisers
- Nov. 4th Provided testimony before the Natural Resources Commission in Lansing, MI regarding gear restriction proposals on four stretches of streams, including the Black River (Montmorency and Otsego counties), the Manistee River (Crawford County), the Pere Marquette River (Lake County), and the Pigeon River (Otsego and Cheboygan counties).
- Nov. 5th Meeting with Director Humphries and Conservation Groups in Lansing, MI
- Nov. 6th Preparation of reports and lake advisory meeting minutes for MSSFA board meeting on Nov. 10th
- Nov. 9th Salmon in the Classroom egg distribution day for teachers at Wolf Lake Fish Hatchery in Mattawan, MI
- Nov. 10th MSSFA State Directors Meeting in Lansing, MI